



Press release
May 18, 2017

++++ ISA2017: submit your case by May 24 +++++

International Sound Awards 2017: The international expert jury

For the first time the Audio Branding Academy will present the International Sound Awards this year to honour the world's best and most innovative sound concepts and sound solutions from the areas *Corporate Communciations, Research&Development, Product, Life&Society, Aural Architecture and Sound Art*. Cases have to be submitted by May 24. International sound experts from industry, research and culture form the awards jury and will evaluate the submitted cases. The awards show will take place September, 21 at the Reeperbahn Festival in Hamburg.

This is the expert jury of the International Sound Awards 2017:

Bernhard Bahners, managing director, radio.de

Laurent Cochini, Managing Director, Sixième Son

Prof. Thomas Görne, HAW Hamburg, Faculty for design, media and information

Steffen Holly Head of the business unit Media Management & Delivery at the Fraunhofer Institut

Rainer Hirt, managing director, audity

Daniel Hug, lecturer for Sound Studies and Sonic Interaction, ZhdK – Zurich University of the Arts

Prof. Dr. Reinhard Kopiez, music psychology, University of Music, Drama and Media, Hannover

Herwig Kusatz, managing director, Sound Strategy GmbH

Emma Roderó, Professor Voice and Communication, Pompeu Fabra University, Barcelone

Andreas Schönrock, HearDis! GmbH

Martyn Ware, British Music producer, formed The Human League and Heaven 17, founder Illustrious Company

Carl-Frank Westermann, managing director, WESOUND GmbH

Roscoe Williamson, Head of Branding, MassiveMusic

Further information on the jury:

<http://audio-branding-academy.org/aba/awards-2017/jury-isa-2017/>

Further information about the awards categories:

<http://audio-branding-academy.org/aba/awards-2017/categories/>



Press information:

About the Audio Branding Academy:

<http://audio-branding-academy.org/aba/about/aba/>

About the Reeperbahn Festival:

<https://www.reeperbahnfestival.com/de/info/ueber-uns>

Press pictures:

Logo International Sound Awards and Logo (((ABA))):

<http://audio-branding-academy.org/aba/contact/press-media/>

Reeperbahn Festival:

<https://www.reeperbahnfestival.com/en/media/press-kit>

Press contact:

Audio Branding Academy GbR

Birgit Elke

Barnerstraße 61

22765 Hamburg

Germany

Tel: +49 (0)177 3426541

be@audio-branding-academy.org

Audio Branding Academy GbR

Barnerstraße 61

22765 Hamburg, Germany

Fon: +49 (0)1573 / 16 38 376

info@audio-branding-academy.com

Kai Bronner (Managing Partner)

Dr. Cornelius Ringe (Senior Partner)

Steuernummer 41/603/02742

USt-ID-Nr.: DE265788662

Triodos Bank

BLZ: 500 310 00

Kontonummer: 1040642001

SWIFT-BIC: TRODDEF1